

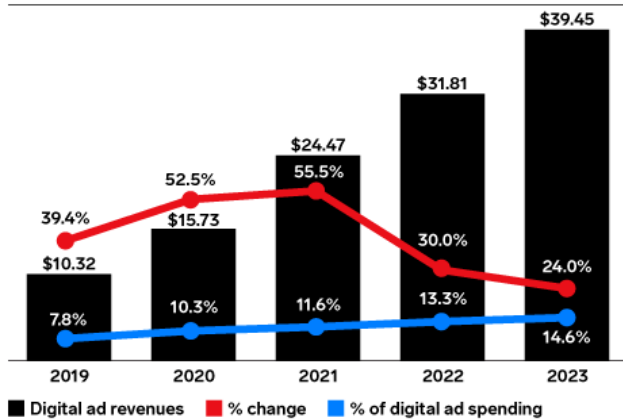
Amazon hits the brakes in Q3, Walmart's 'Text to Shop,' and Pinterest TV launches

Audio

On today's episode, we discuss the most interesting takeaways from Amazon's Q3 earnings, why the online store's sales hit the brakes, and how Amazon's ad business is coming along. We

then talk about Walmart testing an SMS-assisted ecommerce tool called “Walmart Text to Shop,” how new brick-and-mortar stores might look different, and Pinterest's new shoppable live series called Pinterest TV. Tune in to the discussion with eMarketer principal analyst at Insider Intelligence Andrew Lipsman.

US Net Digital Ad Revenues at Amazon, 2019-2023
billions, % change, and % of digital ad spending



Note: includes advertising that appears on desktop and laptop computers as well as mobile phones, tablets, and other internet-connected devices, and includes all the various formats of advertising on those platforms; net ad revenues after companies pay traffic acquisition costs (TAC) to partner sites
Source: eMarketer, Oct 2021

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