

Amazon's 'Hold on to Your Seat' Q2

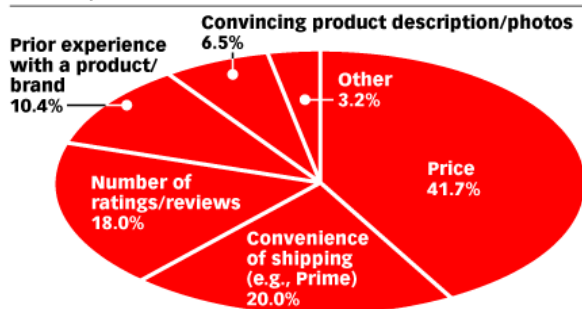
AUDIO |

eMarketer Editors

eMarketer principal analysts Andrew Lipsman and Nicole Perrin and senior forecasting analyst at Insider Intelligence Cindy Liu discuss Amazon's impressive Q2. They then talk about Walmart delaying its loyalty program, closing stores on Thanksgiving, its new ad measurement tool and what to make of some corporate job cuts.

Reasons that US Internet Users Purchase Products on Amazon, Feb 2020

% of respondents



Note: numbers may not add up to 100% due to rounding
Source: Tinuiti, "The 2020 Amazon Shopper Survey: How Shoppers Browse & Buy on Amazon" conducted by Survata, March 27, 2020

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