

The Weekly Listen: EU Orders Facebook to Delete Content and Are Our Phones Listening to Us?

AUDIO |

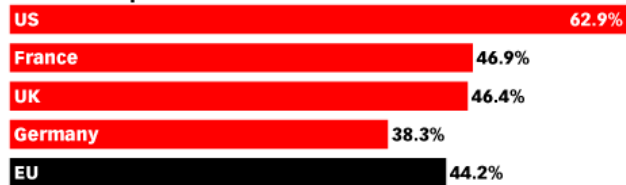
eMarketer Editors

eMarketer principal analysts Mark Dolliver and Nicole Perrin, along with junior analyst Blake Droesch, discuss the latest EU ruling against Facebook, whether our phones are listening to us, Uber's new jobs app and more.

Internet Users in the EU and US Who Are Likely to Ask Companies to Delete All Their Stored Data and Opt Out of Companies Collecting Information* About Them, April 2019

% of respondents

Will ask companies to delete their data



Will opt out of companies collecting their information



Note: ages 22-65; *to personalize their experience on the companies' sites/apps

Source: Hubspot and University of Virginia McIntire School of Commerce, "Perceptions of Online Privacy and Response to Privacy Regulation (1 year after GDPR)," May 20, 2019

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