

The Weekly Listen: The Platform 'Excuse,' Google Stadia Pricing and the iTunes Shutdown

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eMarketer Editors

Every Friday on eMarketer's "Behind the Numbers" podcast, we discuss the most intriguing headlines of the past week. Today, we cover the ongoing debate over whether major social and digital media services are platforms or publishers. We also delve into the gig economy, the music streaming space, drone deliveries and a peak that's higher than Mt. Everest. Host Marcus Johnson leads the conversation with eMarketer guests Nicole Perrin, Aaron Root and Paul Verna.

"Behind the Numbers" is sponsored by Salesforce. Listen in.

Social Network Users Worldwide, by Platform, 2019 millions

Facebook	1,753.5
Instagram	804.4
Snapchat	297.7
Twitter	283.6

Note: internet users of any age who use each social network via any device at least once per month

Source: eMarketer, Nov 2018

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