

The top 6 US mobile health apps

Article

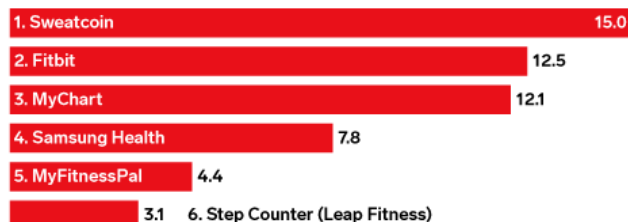


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Sweatcoin leads US mobile health apps in traffic, with **15.0 million** unique visitors in August. Fitbit and MyChart rank No. 2 and No. 3, with **12.5 million** and **12.1 million** unique visitors, respectively.

Leading US Mobile Health Apps, Ranked by Unique Visitors, Aug 2022

millions



Note: ages 18+

Source: Comscore Mobile Metrix as cited in company blog, Oct 18, 2022

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InsiderIntelligence.com

Beyond the chart: Sweatcoin rewards users with “new-generation currency” for taking steps every day. Despite the wink to cryptocurrency, these coins are more akin to reward points, redeemable at the in-app marketplace for prizes such as a free premium membership with **OkCupid**, a Sweatcoin partner.

Growth among US smartphone health and fitness apps has slowed. We estimate the monthly user base surged by **28.9%** in 2020 before declining by **5.9%** in 2021. Next year, **88.9 million** people will use a health or fitness app on their smartphone, and growth will stabilize in the low single digits through 2026.

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