

# How Every Retailer Not Called Amazon Is Doing

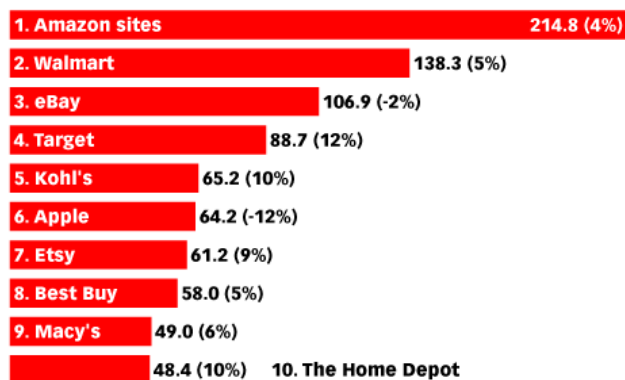
## AUDIO |

### eMarketer Editors

Business Insider Intelligence research analyst Daniel Keyes, eMarketer principal analyst Andrew Lipsman and senior forecasting analyst at Insider Intelligence Cindy Liu discuss how Walmart, Target, Best Buy, The Home Depot, eBay, Etsy and Kohl's are doing and what their performances tell us about the changing US shopper.

#### Top 10 US Digital Retailers, Ranked by Unique Visitors, Dec 2019

millions and % change vs. same period of prior year



Source: Comscore Media Metrix Multi-Platform, Jan 16, 2020

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