

Publishers vs. Platforms? Censorship and Liability in Social Media

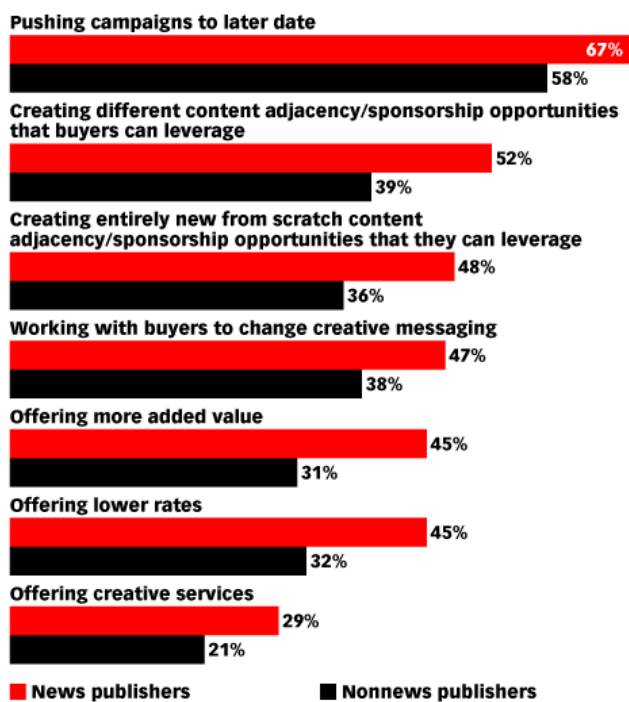
AUDIO |

eMarketer Editors

eMarketer principal analysts Mark Dolliver, Nicole Perrin and Debra Aho Williamson at Insider Intelligence discuss what a new executive order could mean for user-generated content. They then talk about why The Wall Street Journal is doing well, publisher expectations for Q2 and Facebook's latest TikTok-like music making app Collab.

How Are Publishers Working with Advertisers to Generate New Ad Sales Revenue due to the Coronavirus Pandemic?

% of respondents, March 2020



Note: publishers n=142; news publishers n=58; nonnews publishers n=84; from March-June 2020

Source: Interactive Advertising Bureau (IAB), "Coronavirus: Ad Revenue Impact on Publishers & Other Sellers," April 15, 2020

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