

# Coinbase is the most popular platform for buying cryptos

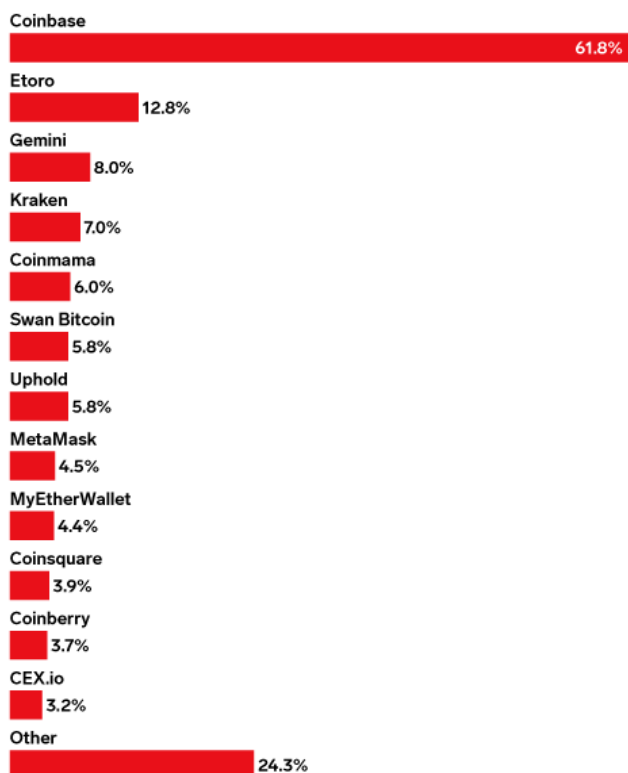
Article

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More than **3 in 5** mobile phone users in the US and Great Britain use **Coinbase** to purchase cryptocurrencies, making it by far the most popular platform for crypto acquisition. **Etoro** ranked second with only **12.8%** of users.

## Platforms Used to Buy Cryptocurrencies According to Mobile Phone Users in Great Britain and US, March 2021

% of respondents



Source: Measure Protocol, March 26, 2021

265182

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