Around the World with ... Social Media Moderation: Keeping marketers and influencers in check

Audio



On today's episode, we discuss social media moderation: How is new regulation keeping social media marketers honest, which social platforms are taking the lead on self-moderation,

and how have brands already fallen foul of local laws. Tune in to the discussion as eMarketer principal analyst Bill Fisher hosts senior analysts Jasmine Enberg and Matteo Ceurvels.

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