

Taking the bully by the horns: More than half of US adults want social media bullies banned, permanently

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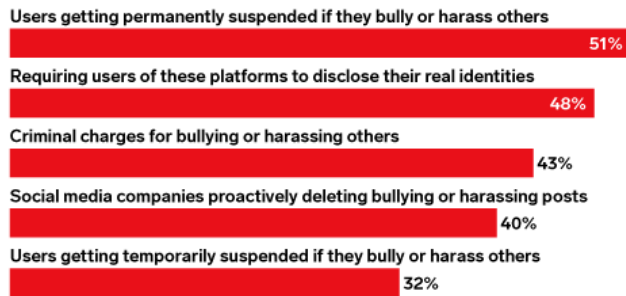
Sara Lebow

More than half US adults want bullies gone for good, and they're looking to social media platforms to take the first step.

- Of those surveyed by Pew Research Center, **51%** feel the most effective way to handle cyberbullies is to ban them for good, while **48%** believe mandating the disclosure of identities should help usurp unruly users.
- Social media users are hoping these platforms will take action to make their feeds look a little less like notorious "Mean Girls" bully Regina George's Burn Book.

What Do US Adults Feel Would Be Very Effective to Reduce Harassment or Bullying on Social Media?

% of respondents, Sep 2020



Source: Pew Research Center, "The State of Online Harassment," Jan 13, 2021

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