

TV and Digital Video: Who's Watching and How

AUDIO | **NOVEMBER 07, 2018**

eMarketer Editors

In the second part of our three-part series on the shifting TV and digital video ecosystem, we're focusing on the audience. Analyst Paul Verna talks about mobile viewers, cord cutters, connected TV watchers and more.

Subscribe to the "Behind the Numbers" podcast on [SoundCloud](#), [Apple Podcasts](#), [Spotify](#), or [Stitcher](#).