## NAB gains added lending heft from Citigroup's Australian consumer unit in AUD\$1.2B deal

## Article



**The news: Citigroup** is seeking to offload its Australian consumer-banking division to **National Australia Bank (NAB)** in a deal <u>valued</u> at **AUD\$1.2 billion** (\$825.6 million). The





transaction calls for NAB to take on lending assets worth about **AUD\$12.2 billion** (\$8.39 billion) and a deposit base of around **AUD\$9 billion** (\$6.19 billion). The acquisition is slated to <u>close</u> by March 2022.

**More on this:** The acquisition would be particularly impactful to NAB on its non-housing loan book.

- Its portfolio, which includes credit cards, would <u>almost double</u>, going from AUD\$4.5 billion (\$3.10 billion) to AUD\$8.8 billion (\$6.05 billion), or 95%.
- NAB would <u>vault</u> to Australia's second-biggest credit-card company when measured by balances outstanding, and its customer base for the product segment would grow by 70%— from 1.5 million to 2.5 million.

While NAB will gain <u>more modest</u> additions to its mortgage book and deposit base—the increases will be just **3.8**% and **7.4**%, respectively—the buyer noted that its mortgage addition is low risk and leans on affluent clients. NAB <u>also</u> sees future cross-selling opportunities in its **400,000** new mortgage and deposit customers.

**The big takeaway:** The pending deal will add more heft to NAB just as buy now, pay later (BNPL) fintech **Afterpay** is seeking to <u>sell itself</u> to US-based **Square** in a deal worth about **\$29 billion**.

Ross McEwan, NAB's CEO, <u>doesn't view BNPL</u> as a big threat at the moment—he cited the segment's small transactions share, <u>per</u> The Australian Financial Review. But down the line, the tie-up between Afterpay and Square could produce a formidable consumer-side neobank. For example, in the combined company, BNPL will be integrated into Square's **Cash App**, as well asAfterpay's upcoming savings app, **Money by Afterpay**.

Nevertheless, NAB is preparing to fortify its technology: For the first **30 months** after the deal, the Big Four incumbent will have a transitional services arrangement with Citigroup in which the latter will manage the added credit-card loans while NAB <u>upgrades</u> its technology platform

For a deeper dive into the planned Afterpay-Square deal, see our *initial story*.



