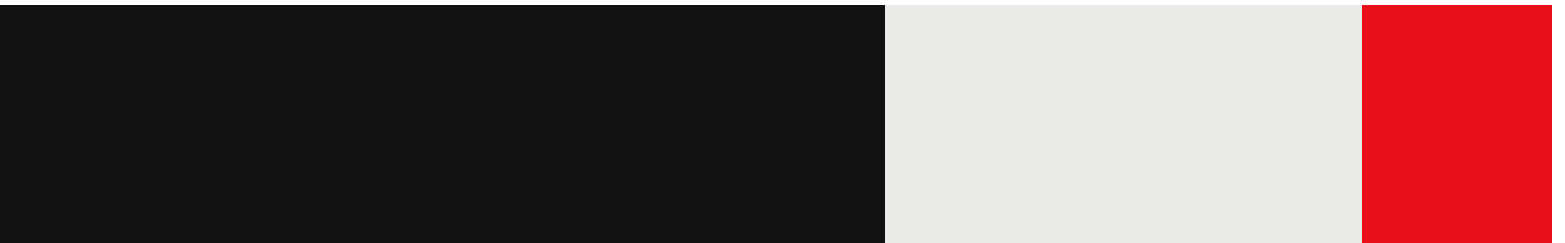


# The Daily: A new (OOH ad) normal, watching 4 channels at once, and Netflix gamers

Audio



On today's episode, we discuss the out-of-home (OOH) ad recovery, the influence of digital billboards, and how OOH can drive consumers to take action. "In Other News," we talk about

YouTube TV letting folks watch four channels on one screen simultaneously and whether Netflix could soon be a destination for gamers. Tune in to the discussion with our analyst Ross Benes.



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