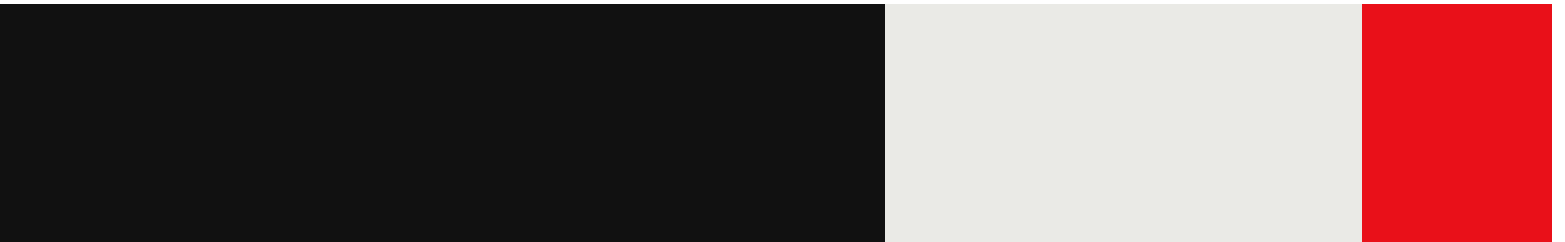


Reimagining Retail: How brands can hold on to subscribers and which subscriptions have staying power

Audio



On today's episode, in our "Retail Me This, Retail Me That" segment, we discuss why subscription ecommerce works, product categories best suited for this model, and how much subscription fatigue may be setting in. Then for "Pop-Up Rankings," we rank the top four subscription services that have staying power in the key categories of pets, beauty, food, and clothing. Join our analyst Sara Lebow as she hosts analysts Blake Droesch and Zak Stambor.



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