

3 new things in social media regulations: Meta, mediation, and YouTube Vanced

Article

1. Meta's latest legal challenge could indicate greater international troubles

Meta is facing new legal challenges on a number of fronts in South Africa and Ireland, per TechCrunch and AP News.

The big takeaway: It's not unusual for large companies to get hit with lawsuits and fines, and Meta is no exception—but it's the *kind* of challenges the social giant is facing that are putting it in a tricky position.

[Read the specifics of Meta's fines around the world.](#)

2. **What's happening to protect children on social media?**

Social media platforms such as **TikTok**, **Facebook**, and **Instagram** are at an inflection point where going after the youngest users may no longer be tenable.

A clear majority of US voters supports various measures to make social media safer for children after President **Joe Biden** asked Congress to approve legislation to accomplish just that in his recent State of the Union address, per a new survey by Morning Consult/Politico.

Greater accountability to come? Other elected officials from both parties appear to agree with Biden's plan.

[Read about the latest legislative efforts.](#)

3. **Google goes after YouTube Premium work-around**

YouTube Vanced, a third-party app that allowed users to access **YouTube Premium** features and watch YouTube ad-free, announced it is shutting down after an implied cease and desist from **Google**, per 9to5Google, revitalizing discussion around the use of internet ad blockers.

The prominence of ad blockers: Ordering Vanced to shut down is a logical step from Google, as advertising forms the basis of its business. But the news of the shutdown—and the app's popularity—are a reminder of just how popular and widely used ad blockers are across web browsers.

[Read more about the future of ad blockers.](#)