

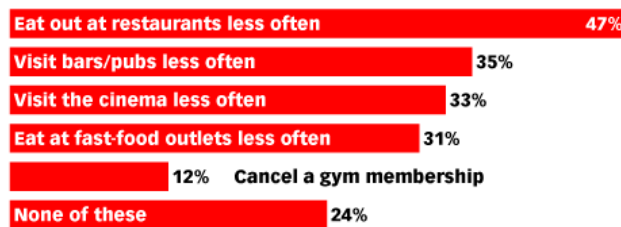
Nearly Half of Consumers in China Will Visit Restaurants Less Often Post-Pandemic

ARTICLE |

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Cities in China have begun lifting shelter-in-place restrictions to gradually reopen restaurants, shops and other public spaces—but many consumers are still wary about venturing out.

Coronavirus Impact: Expected Post-Pandemic Leisure Behaviors Among Internet Users in China, April 2020 % of respondents



Note: ages 16-64; after the pandemic is over
Source: GlobalWebIndex, "Coronavirus Research: Multi-Market Research Wave 3," April 29, 2020

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According to April 2020 data from GlobalWebIndex, nearly half of internet users in the country said they'll be eating out at restaurants less often post-pandemic, while fewer said the same about bars and pubs (35%) and fast-food outlets (31%).

Even as local governments ease lockdown and social distancing measures, life will hardly return to normal, and the food service industry will need to reimagine the future of dining out to keep workers and customers safe.

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