

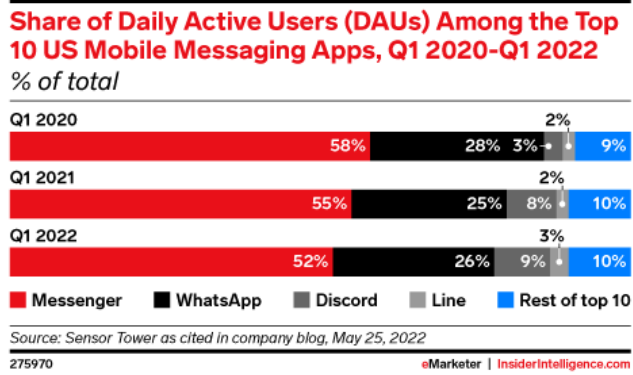
# Discord eats into Meta's messaging dominance

Article

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In Q1 2022, Meta's Messenger attracted **52%** of the top 10 US messaging apps' daily active users, down **6 percentage points** from the same quarter two years earlier. Meanwhile, Discord picked up those percentage points over the same period, riding a pandemic surge that has not dropped off.

**Beyond the chart:** That makes Discord the biggest threat to Meta’s mobile messaging dominance, via both Messenger and WhatsApp. A favorite of gamers and creators, Discord saw its US mobile usage **more than double** between Q1 2020 and Q1 2022. In order to renege Discord users and reclaim market share, Meta will have to build out its apps’ features, particularly as they relate to gaming.



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