

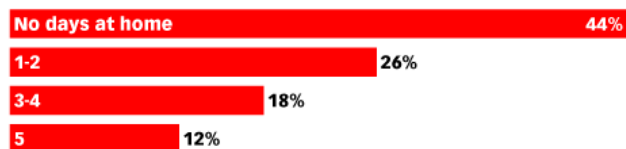
# The Weekly Listen: Working from Home Forever, Hulu Transactional Ads and Google to Pay Publishers

## AUDIO

### eMarketer Editors

eMarketer principal analyst Mark Dolliver, junior analyst Blake Droesch and vice president of content studio at Insider Intelligence Paul Verna discuss what it might be like to work from home forever, Hulu's new transactional ads, Google paying select publishers, America's diversity, switching brand loyalty, YouTube's short videos, an eerie fact about corn and more.

#### Coronavirus Impact: Number of Days US Office Workers Prefer to Work from Home, May 2020 % of respondents



Source: Gensler, "US Work from Home Survey 2020," May 26, 2020

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