

The Daily: How agencies can build relationships in the era of uncertainty

Audio

On today's episode, we discuss the key factors that agencies need to be considering today, how agencies should be thinking about new ways to get in front of consumers that value short-form content, and where we see agency-brand relationships trending over the next five years. Tune in to the discussion with our guest host and vice president Marissa Coslov and analysts Dave Frankland and Paul Verna.



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