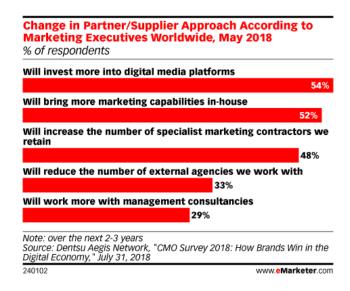


## Podcast | The Ins and Outs of the Marketer-Agency Relationship

## **AUDIO**

## eMarketer Editors

eMarketer principal analyst Jillian Ryan decodes the complicated and evolving relationship between brand marketers and their agency partners. She previews her upcoming report on this topic and covers areas including in-housing, audits and why agencies continue to be relevant.





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