

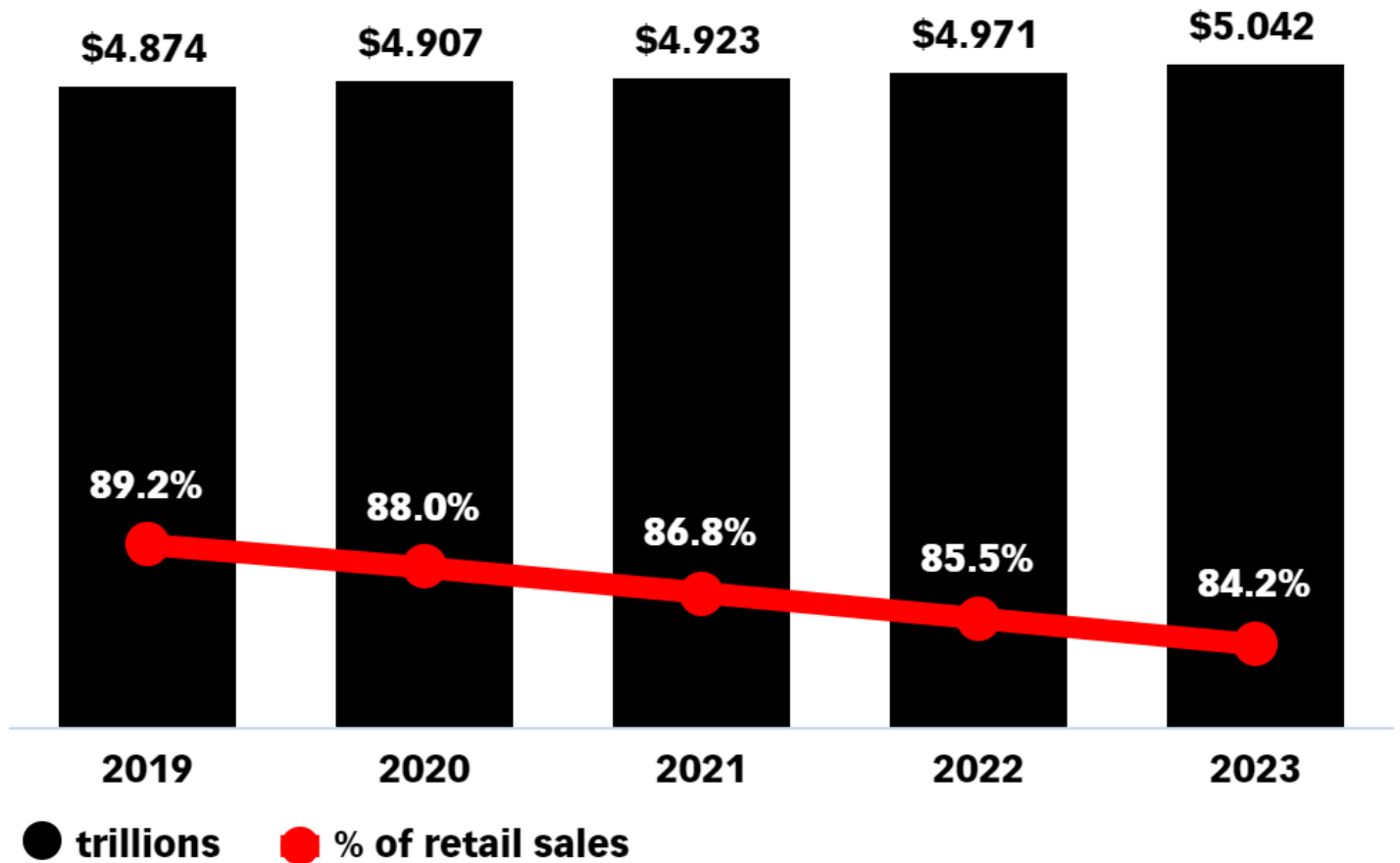
What Brick-and-Mortar Retail 2.0 Will Look Like

Audio

eMarketer executive editor Rimma Kats and principal analyst Andrew Lipsman discuss what brick-and-mortar retail 2.0 will look like. They then talk about the implications of a controversial Peloton ad, what's going on with package theft, Away's CEO stepping down and how much returns matter.

Non-Ecommerce Retail Sales

US, 2019-2023



Source: eMarketer, October 2019

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