

What Will Hotel Stays Look Like Post-Pandemic?

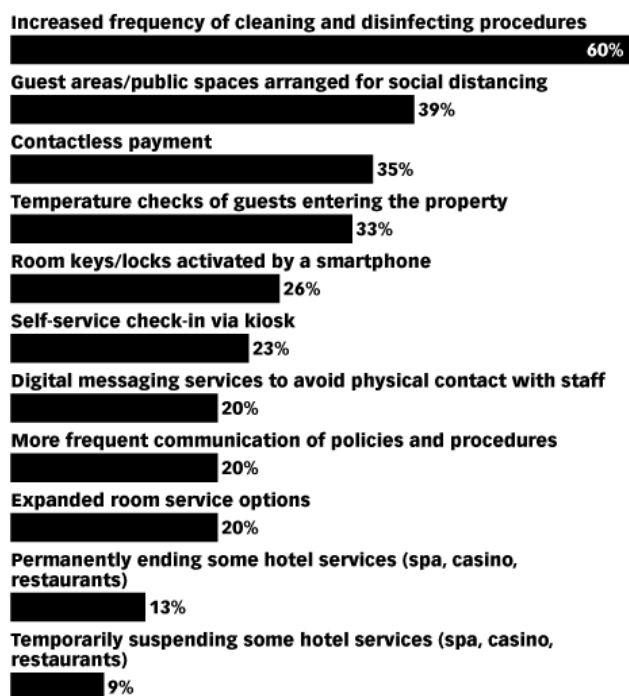
ARTICLE |

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Consumers aren't quite ready to book their next trip, let alone stay in a hotel. But many are taking note of what they'll feel comfortable with when that time comes, according to May polling from Skift and Oracle.

What Would Make Internet Users Worldwide More Comfortable Staying in Hotels After the Coronavirus Pandemic?

% of respondents, May 2020



Source: Skift and Oracle, "A Data-Driven Look at Hospitality's Recovery," July 7, 2020

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Roughly six in 10 internet users worldwide said they'd be more comfortable staying in a hotel post-pandemic if the staff increased the frequency of cleaning and disinfecting procedures.

Contactless options, as well as the use of tech, would also put many more at ease. For example, a good number of respondents said they'd be more comfortable staying at a hotel if the room keys/locks were activated by a smartphone or if the hotel provided digital messaging services to avoid physical contact with staff.

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- [How COVID-19 Will Affect the US Travel Industry in H2 and Beyond](#)
- [More than Half of Internet Users Say Safety Is the Most Important Factor when Planning Their Next Vacation](#)
- [US Adults Want Safer, Cleaner Travel Guidelines Once Air Travel Resumes](#)

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