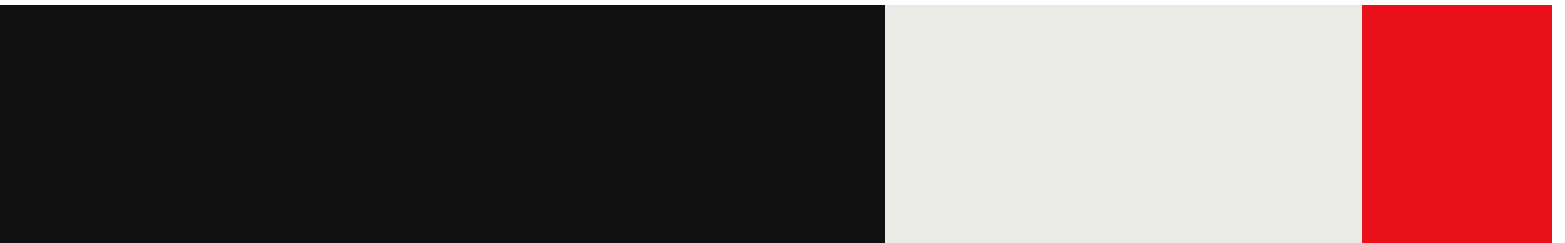


# Podcast | Super Bowl Advertising, Cross-Device Measurement and 5G Phones

Audio



eMarketer's "Do You Have a Second?" is a mini-podcast that offers a quick hit of the latest digital data. Today, we're talking about Super Bowl ads, Nielsen and Google's new cross

device measurement deal and 5G smartphones.

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