

# Facebook Redesign, Instagram Shopping Tags and Uncovering Your 'Secret Crush'

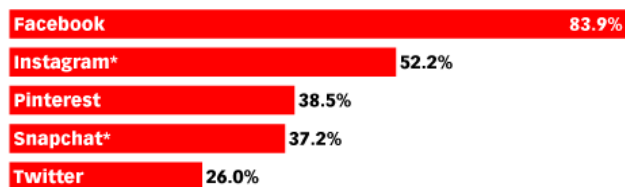
**AUDIO | MAY 01, 2019**

**eMarketer Editors**

eMarketer principal analyst Debra Aho Williamson discusses Facebook's latest F8 announcements, including the redesign, Instagram shopping features and upcoming Facebook Dating service.

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**US Social Network User Share, by Platform, 2019**  
% of social network users



*Note: internet users of any age who access their account via any device at least once per month; social network users are not mutually exclusive; there is overlap between groups; \*mobile phone users of any age who access their account via mobile phone app at least once per month*  
Source: eMarketer, April 2019

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