

# The Weekly Listen: Disney+ doubles down, mothers on TikTok, and the NFL leans toward streaming

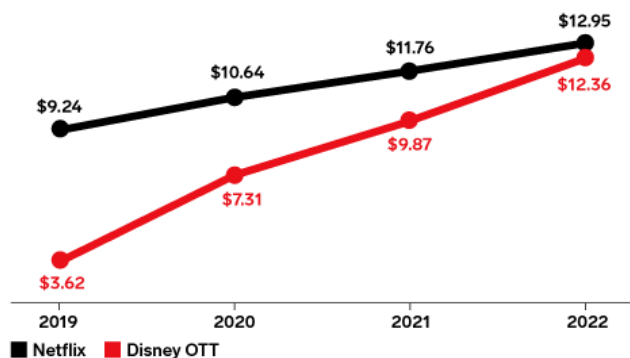
## AUDIO |

**Ross Benes, Mark Dolliver, and Blake Droesch**

eMarketer senior analyst Ross Benes, principal analyst Mark Dolliver, and junior analyst at Insider Intelligence Blake Droesch discuss Disney+'s price increase and content slate, Amazon's foray into healthcare, whether mothers are actually moving over to TikTok, if co-viewing is here to stay, whether Amazon can draw NFL fans with an exclusive stream, how to easily get people to agree with an essay, and more.

## US OTT Subscription Revenues, Netflix vs. Disney OTT, 2019-2022

billions



Note: Netflix excludes DVD rental revenues; Disney OTT includes subscription revenues for Disney+, ESPN+, and Hulu

Source: eMarketer, Dec 2020

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