

A new breed of traveler, the NFL's alternate telecasts, and sports betting's promise

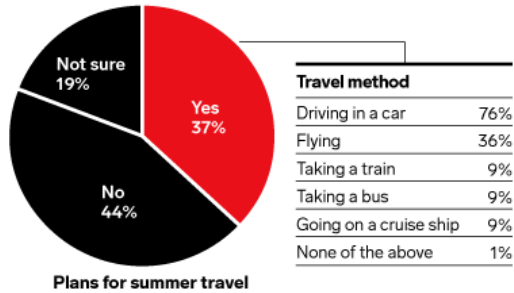
Audio

On today's episode, we discuss how the travel industry is recovering and how the typical traveler has changed. We then talk about the state of the NFL's ratings, how much alternate

telecasts can help, and the promise of sports betting. Tune in to the discussion with eMarketer associate forecasting analyst Zach Goldner and director of forecasting at Insider Intelligence Oscar Orozco.

Methods US Adults Plan to Use for Summer Travel, May 2021

% of respondents



Note: ages 18+

Source: The Economist and YouGov, May 25, 2021

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