

# The Weekly Listen: Can Musk (or anyone) help Twitter, selling a moment, and physical stores as a media channel

Audio



On today's episode, we discuss whether anyone can help Twitter regardless of who owns it, why physical stores could be the next major media channel, how companies are marketing around this year's World Cup, the significance of Google closing its gaming offering Stadia, how to sell a moment, an explanation of how digital grocery buyers are changing, how far an electric vehicle can go on one charge, and more. Tune in to the discussion with our director of forecasting Oscar Orozco and analysts Ross Benes and Blake Droesch.



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