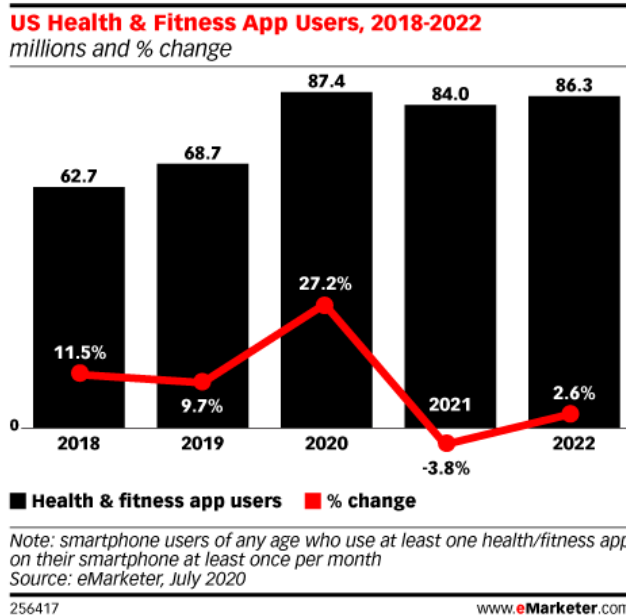


The Number of Health and Fitness App Users Increased 27% from Last Year

ARTICLE |

Alicia Phaneuf

As coronavirus cases continue to rise in parts of the country, consumers are remaining wary of returning to gyms or visiting their physicians in person, with many turning to apps.



We forecast the number of US smartphone users using health and fitness apps will increase by 27.2% this year, from 68.7 million in 2019 to 87.4 million.

Although this figure may slightly decrease next year, the rapid adoption of telehealth services and health/fitness apps during the pandemic may leave a lasting impact—we anticipate the number of health and fitness app users will stay above 84 million through 2022.

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