

Very Specific 2021 Predictions: New Facebook leadership, Amazon buys TV network, and more

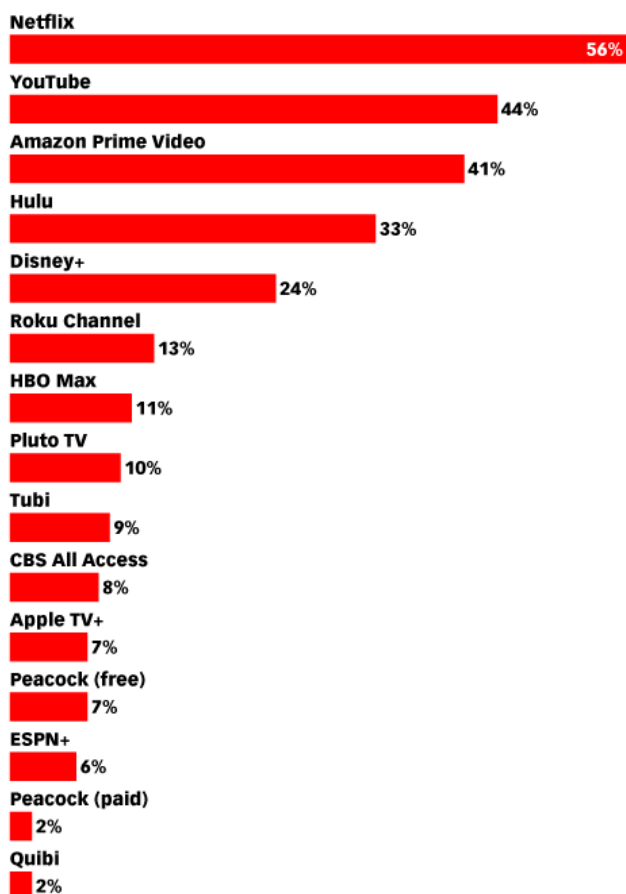
AUDIO |

Eric Haggstrom, Jeremy Goldman and Andrew Lipsman

eMarketer forecasting analyst Eric Haggstrom and principal analysts at Insider Intelligence Jeremy Goldman, Andrew Lipsman, and Nicole Perrin discuss some very specific predictions for 2021: new leadership at Facebook, Amazon shops for a TV network and movie theaters, streaming services team up, and more.

Streaming Video Services US Adults Have Used, Sep 2020

% of respondents



Note: ages 18+; in the past week
Source: Variety and YouGov, Oct 8, 2020

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