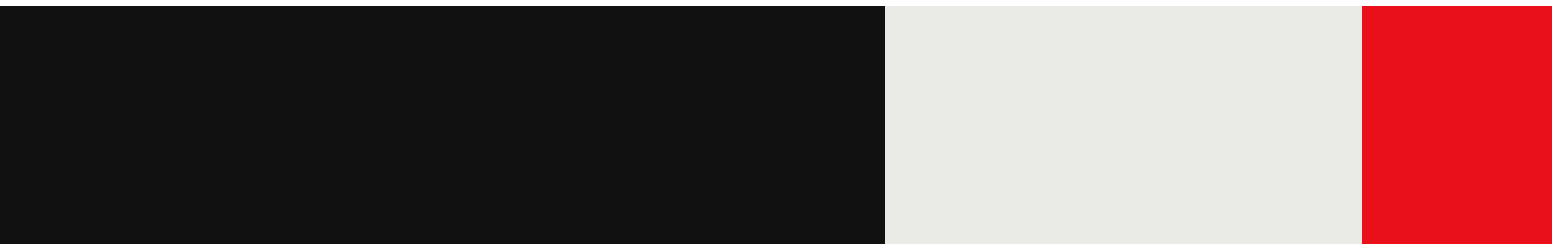
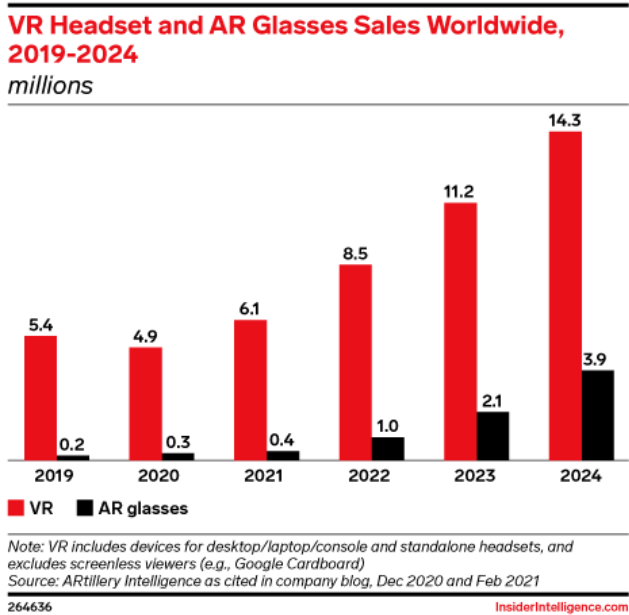


The Weekly Listen: Facebook's Ray-Ban smart glasses, branded gaming, and getting noticed

Audio



On today's episode, we discuss Facebook's new Ray-Ban smart glasses, whether time spent on TikTok actually surpassed YouTube, what branded gaming on Roblox looks like, how to get noticed as a marketer, whether selling Super Bowl ads early is a good move, how to make friends while working from home, how two people reversed climate change in their hometown, and more. Tune in to the discussion with eMarketer principal analyst Suzy Davidkhanian, director of reports editing Rahul Chadha, and analyst at Insider Intelligence Blake Droesch.



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