

Reimagining Retail: Sustainability and the top 5 under-the-radar retail stories for 2022

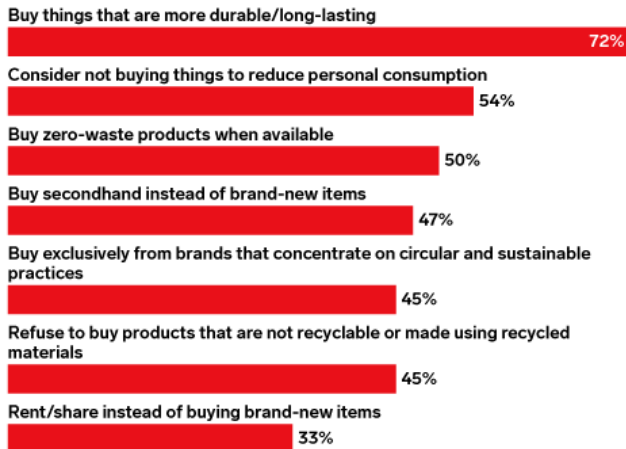
Audio

On the third episode of this brand new Behind the Numbers show, Reimagining Retail, co-hosts and eMarketer principal analysts at Insider Intelligence Suzy Davidkhanian and Andrew

Lipsman discuss the rise of sustainability in retail and share a ranking of their top five under-the-radar retail stories for 2022. Plus, a bonus discussion of a couple of overhyped retail trends.

Sustainable Actions Buyers Worldwide Are Interested in Taking When Making a Purchase, Sep 2021

% of respondents



Source: Capgemini, "Circular Economy for a Sustainable Future," Nov 8, 2021

271060

eMarketer | InsiderIntelligence.com

Subscribe to the "Behind the Numbers" podcast on [SoundCloud](#), [Apple Podcasts](#), [Pandora](#), [Spotify](#), or [Stitcher](#).

Smartly.io automates every step of social advertising to unlock greater performance and creativity. Ready to take your social advertising to the next level?

[Get Started](#)