

Spotify's ad business emerges, Amazon drops the 'Project Mic,' and gaming platforms

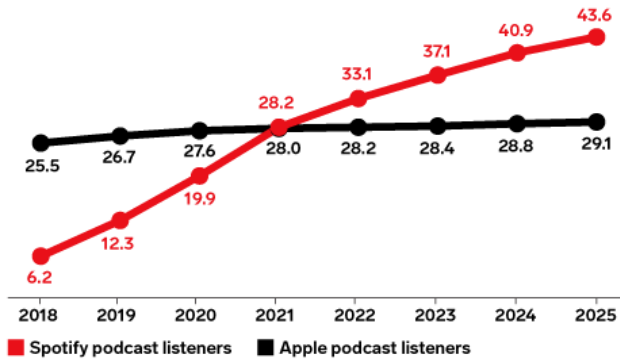
Audio

On today's episode, we discuss Spotify's Q3 earnings, the company's growing ad business, and the viability of video podcasts. We then talk about Amazon building a new music-centric

live audio app and who is winning the gaming platform war. Tune in to the discussion with eMarketer senior forecasting analyst at Insider Intelligence Peter Vahle.

US Spotify Podcast vs. Apple Podcast Listeners, 2018-2025

millions



Note: Internet users of any age who listen to each service on any device at least once per month

Source: eMarketer, Aug 2021

269287

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