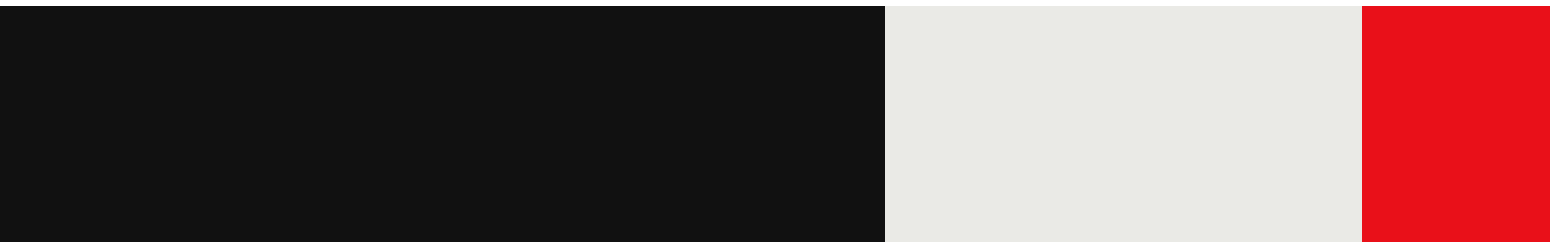# Nvidia, Utah partner up to boost AI training

Article

The news: Nvidia and the state of Utah are working together to address the <u>dearth of AI training</u> in the workforce, per VentureBeat.

- The partnership will provide generative AI (genAI) training at universities, community colleges, and adult education programs.

- Utah educators will gain certification through the **Nvidia Deep Learning Institute University Ambassador Program**.

The Nvidia-Utah program will help address the needs of workers already in the field as well as recent graduates looking for their first jobs.

The goal: "By equipping students and researchers with the tools to explore, understand and create with AI, we empower them to be able to drive advancements in medicine, engineering, and beyond," said **Manish Parashar**, director of the **University of Utah Scientific Computing and Imaging (SCI) Institute**.

Why is this necessary? The opportunities to advance genAI knowledge are lacking in the workforce.

- **28% of CFOs worldwide believe increasing upskilling or re-skilling opportunities are important in their 2025 strategies**, per BDO's "2025 CFO Outlook Survey: The New Growth Agenda."
- **Only 6% of banks have begun upskilling their workforce on genAI**, per January 2024 BCG research.
- 56% of US marketing executives rely on formal training outside of the company for AI knowledge, per Lightricks.

Our take: <u>Upskilling the workforce</u> is more important than ever in an AI-driven world. The partnership between Nvidia and Utah is a step in the right direction.

While several Big Tech companies, including **Google** and **Amazon**, offer free AI courses, they can take the next step by forming partnerships with state-run education departments or even entire countries to boost AI skills. That would ease the burden on individual companies and boost consistency in genAI training.