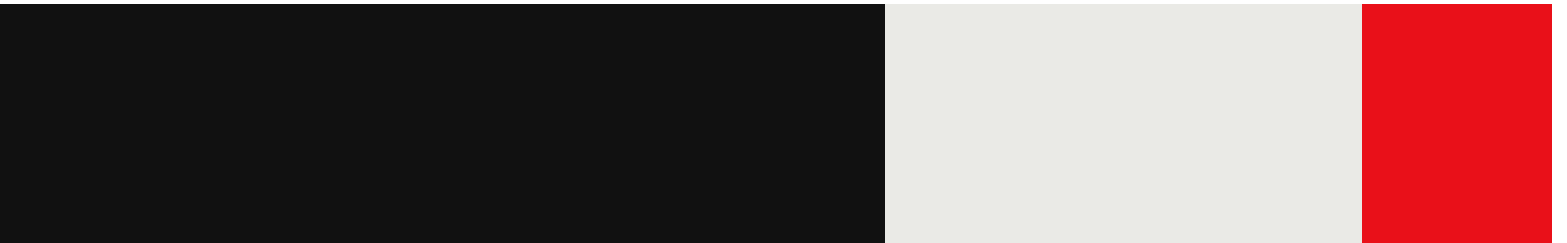


Around the World with ... Marketing's continued struggle with data privacy

Audio

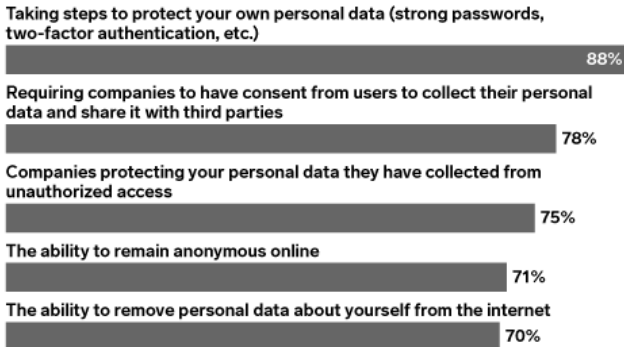


On today's episode, we discuss the challenges that marketers continue to face as they look to adhere to data privacy laws around the world. Tune in to the discussion as our analyst Bill

Fisher hosts analyst Karin von Abrams and researcher Paola Flores-Marquez.

What US Internet Users Think of When They Think of the Term "Data Privacy," Dec 2021

% of respondents



Note: ages 18+; includes often/sometimes responses
Source: Ipsos, Jan 7, 2022

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