

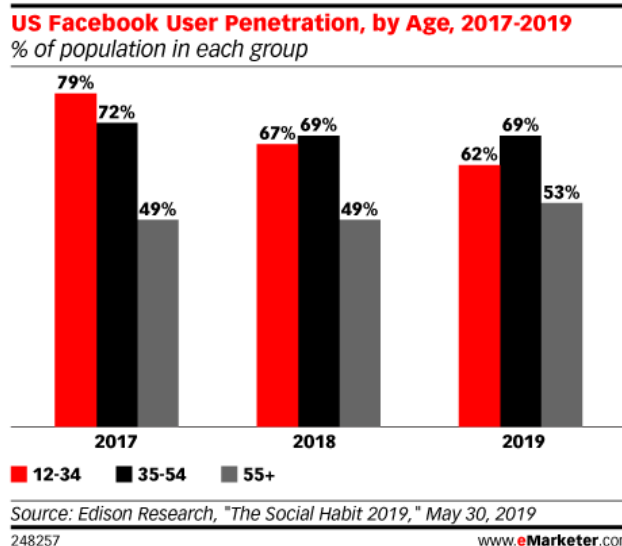
Podcast: The Good, the Bad and the Ugly of TikTok

AUDIO |

eMarketer Editors

eMarketer principal analyst Debra Aho Williamson weighs in on the benefits and drawbacks of the new video-sharing phenomenon TikTok. She also discusses Facebook's recent \$5 billion FTC fine and whether Google getting back into social networking is a good thing.

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