

Venturing where few VC funds have gone before: digital health

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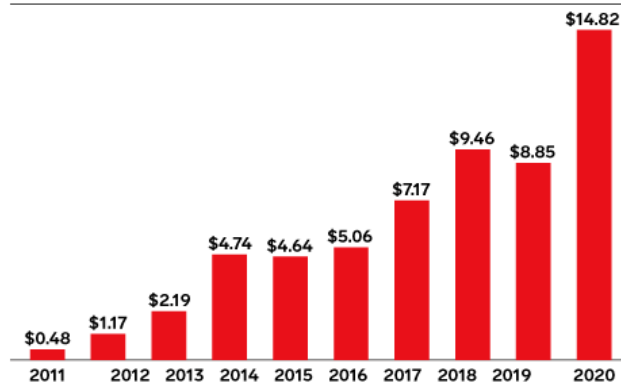
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Venture capital firms are venturing out of Silicon Valley and into hospitals, healthcare IT, and personal health. In 2010, just **\$211 million** of digital health funding came from venture capitalists. That figure has ballooned in recent years to a colossal **\$14.82 billion in 2020**—enough to produce “Avengers: Endgame” 41 times. That’s a lot of superhero sequels.

Digital Health Venture Capital Funding Worldwide, 2011-2020

billions



Note: includes private equity and corporate venture capital; 615 deals in 2019; 637 deals in 2020

Source: Mercom Capital Group, "Digital Health Funding and M&A: 2020 Fourth Quarter and Annual Report" as cited in the company blog, Jan 11, 2021

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