

## Ford's deal with China's CATL on \$3.5B battery plant faces geopolitical headwinds

**Article** 



The news: Ford announced plans to build its \$3.5 billion EV battery factory in Michigan using technology from China-based Contemporary Amperex Technology Limited (CATL).

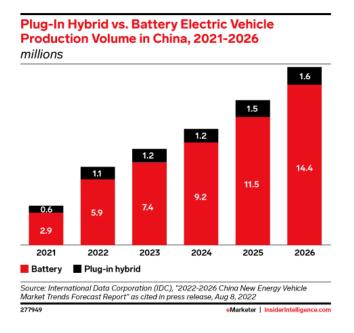




- Under the arrangement, Ford would own 100% of the plant, allowing the batteries to be covered under Inflation Reduction Act (IRA) tax credits while relying on CATL's technology and services, per <u>The New York Times</u>.
- CATL is the world's largest EV battery producer, with components in a third of EVs globally, including in Tesla and BMW models.
- The deal will help Ford build more EVs faster using CATL's lithium-iron-phosphate (LFP) battery production technology, which results in cheaper and more durable batteries compared with those containing cobalt and nickel.
- Ford executive chairman **William Clay Ford Jr.** said working with CATL will help the automaker gain the technical expertise needed to eventually build the batteries without assistance.
  - The big failed diplomacy problem: Ford's CATL partnership represents ongoing US-China interdependence. Many decades of US companies outsourcing production to China helped it reach global superpower status through manufacturing prowess.
- The US has since grown uncomfortable with trade dependence on China, and <u>relations have</u> sourced amid failed <u>diplomacy</u>.
- Virginia Gov. Glenn Youngkin called Ford's relationship with CATL a "Trojan horse."
  - We expect partnerships like Ford's to be under scrutiny by the increasing bipartisan hawkishness over China among US politicians.
- Ford's CATL contract includes provisions to work through problems created by geopolitical tensions.
- Such provisions might lack teeth given Beijing's heavy hand on its private sector and possibly more restrictive policies from US lawmakers on companies doing business in China.
  - Prepare for supply chain pain: Rising tensions between the nations creates more urgency for the US to diversify manufacturing out of China. However, the Ford-CATL partnership illustrates that the plan isn't easy to achieve.
- US manufacturers will have to find <u>creative ways to reduce higher domestic production costs</u> to avoid passing them on to inflation-burdened consumers.



- Apple, one of many US companies seeking to diversify away from China, is running up against production speed and quality <u>problems at plants in India</u>.
- Tensions between the US and China could escalate faster than China's production expertise can be replicated elsewhere.
- Military conflict involving the nations could <u>harm the global economy and supply chains</u> and be another blow to the struggling tech industry.



This article originally appeared in Insider Intelligence's Connectivity & Tech Briefing—a daily recap of top stories reshaping the technology industry. Subscribe to have more hard-hitting takeaways delivered to your inbox daily.

- Are you a client? Click here to subscribe.
- Want to learn more about how you can benefit from our expert analysis? Click here.