

CES 2022 in Review: A look at the biggest stories from the show

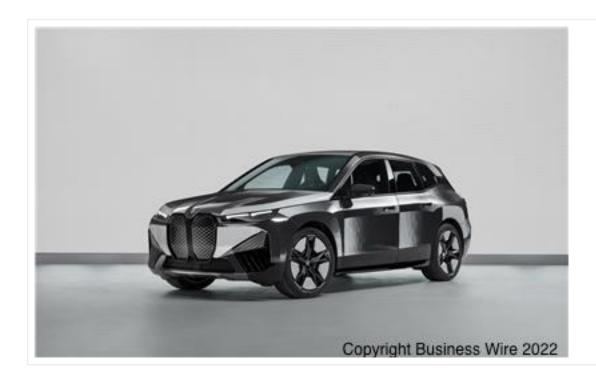
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attendees and 2,200 exhibitors, saw a slew of high-profile companies deciding against having booths or hosting keynote events in light of a surge in COVID-19 cases. But those who did show, showed up big.

Electric vehicles: EV and AV news dominated CES 2022, revealing how the next generation of cars, SUVs, and motorcycles are spearheading innovation in various areas.

- **GM** <u>unveiled</u> the first edition of its **Chevy Silverado EV**, which starts at \$40,000. Preorders of the vehicle sold out in 12 minutes and are expected to ship in the fall of 2023.
- BMW <u>clad</u> its iX Flow SUV concept vehicle (pictured below) with e-ink panels that can change color from white to various shades of gray and patterns.
- Sony <u>surprised</u> everyone with its plans to enter the EV space. Its Vision-S 02 prototype has remote control, AV, and entertainment features built in.
- Damon Motors showed off its 170 mph HyperFighter Colossus street motorcycle, which is an EV road bike available for \$40,000.
- John Deere <u>revealed</u> its Deere 8R fully autonomous tractor that enables farmers to set it and forget it while they work on other jobs.



Personal computing: PCs of all sizes and shapes were revealed at CES 2022, reflecting some of the more exciting announcements likely to come to market in the next few months.

ASUS <u>showed off</u> its strange ZenBook 17 Fold OLED foldable tablet, which can convert into a
12.5-inch laptop when combined with a keyboard accessory.



- Razer <u>showcased</u> Project Sofia, an audacious modular PC workstation with a 65-inch OLED screen that can take an assortment of panels including touchscreens, audio mixers, gaming controllers, and haptics.
- Lenovo <u>demoed</u> its ThinkBook Plus Gen 3, which integrates an 8-inch secondary screen into its trackpad—kind of like having a tablet embedded in your laptop.
- Panasonic subsidiary Shiftall, announced a lightweight consumer MeganeX VR headset with 5K 2,560x2,560 per-eye resolution and 120Hz refresh rates.

Smart home: New technologies and gadgets of all sizes and shapes lined the show halls and gave visitors a preview of the best tech that's coming to smart homes.

- Sengled shared its Smart Health Monitoring Light Bulbs, which can detect when a person has fallen as well as monitor vital signs such as heart rate and breathing.
- Samsung <u>unveiled</u> the Samsung Gaming Hub, allowing users to stream games on their smart TVs—no gaming console necessary.
- Powerfoyle and Mayht teamed up to <u>create</u> Bluetooth speakers that recharge using any light source—no charging cables needed.
- Kohler <u>announced</u> a **PerfectFill** smart bath controller and a ceiling-mounted faucet. The bath controller fills the tub to the height and temperature the user selects via voice.
- GAF Energy <u>combined</u> solar panels and roofing shingles to create the **Timberline Solar Energy Shingle**. It mimics the look of asphalt shingles, down to installation with nails, and eliminates the need for solar panels bolted onto existing roofs.

No shows: Despite surging interest in all things AR/VR and metaverse related, there was a dearth of announcements pertaining to the future of the internet, possibly because proponents like **Meta** and **Nvidia** pulled out of the show at the last minute.

Also notably missing were smartwatch and wearable announcements, indicating that interest in this segment has cooled.