

Podcast: FTC Presses YouTube to Do More to Protect Children

AUDIO |

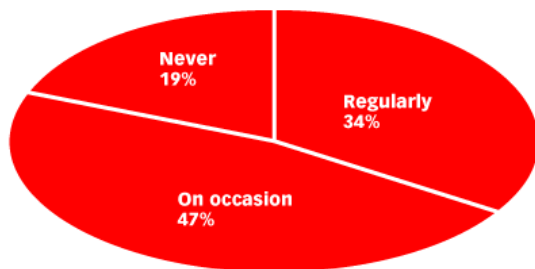
eMarketer Editors

eMarketer principal analyst Mark Dolliver and vice president of multimedia Paul Verna join host Marcus Johnson to discuss reports that the Federal Trade Commission is investigating YouTube for potential violations of children's online privacy. Other topics on the agenda include Slack's initial public offering and a study showing an increase in screen time among older users.

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How Often Do US Parents Let Their Kids Watch YouTube Videos?

% of respondents, June 2018



Note: parents with children ages 11 or younger
Source: Pew Research Center, "Many Turn to YouTube for Children's Content, News and How-To Lessons," Nov 7, 2018

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