

The Weekly Listen: Facebook's TV Portal and NBCUniversal's Peacock

AUDIO |

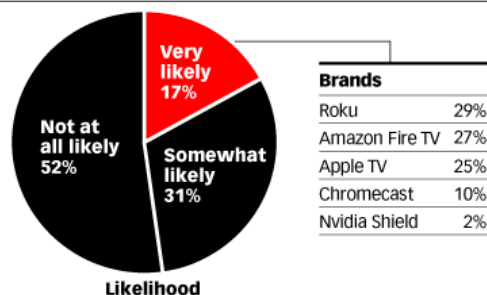
eMarketer Editors

eMarketer principal analysts Mark Dolliver and Yory Wurmser discuss the viability of Facebook's new Portal TV device, NBCU's new video-streaming service Peacock, how many people around the world don't use the internet and more.

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How Likely Are US Internet Users to Buy a Streaming Video Device in the Next 12 Months?

% of respondents, June 2019



Note: n=2,517 ages 16+

Source: Hub Research, "Evolution of the TV Set," July 23, 2019

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