

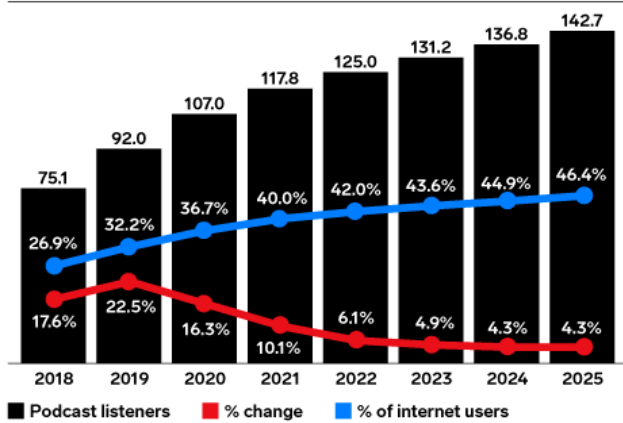
The 8 Most Notable Conversations: Behind 'Behind the Numbers' and the 'Analysts' Choice Awards'

Audio

On this special edition of the show, we're taking a look back at some of the most notable conversations we've had this year. In this episode, we discuss how the "Behind the Numbers" podcast got started and hand out our very own "Analysts' Choice Awards."

US Podcast Listeners, 2018-2025

millions, % change, and % of internet users



Note: internet users of any age who listen to a podcast via direct download or livestream on any device at least once per month
Source: eMarketer, Aug 2021

269306

eMarketer | InsiderIntelligence.com

Subscribe to the "Behind the Numbers" podcast on [SoundCloud](#), [Apple Podcasts](#), [Pandora](#), [Spotify](#), or [Stitcher](#).

The Future of Advertising Has Arrived. Basis Technologies is built for this complex and evolving digital landscape. Are you ready to take control of your advertising?

Experience what's next.