

The Daily: The billion-dollar ad club, digital ad guidance, and Amazon's consumer chief resigns

Audio

On today's episode, we discuss the players in the advertising space—besides Meta, Google, and Amazon—that have created a billion-dollar ad business and which ones are close to

gaining membership to the billion-dollar ad club. "In Other News," we talk about a refresh to the Federal Trade Commission's digital ad guidance and what Amazon's worldwide consumer chief stepping down means for the retail giant. Tune in to the discussion with our analysts Andrew Lipsman and Max Willens.



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