

# Peloton, Etsy, and Wayfair in Q3, Amazon EU Antitrust Charges, and Verishop's Social Network

## AUDIO |

**Daniel Keyes, Andrew Lipsman and Cindy Liu**

Business Insider Intelligence research analyst Daniel Keyes, eMarketer principal analyst Andrew Lipsman, and senior forecasting analyst at Insider Intelligence Cindy Liu discuss the overachieving retailers of Q3 —Peloton, Etsy, and Wayfair. They then talk about the EU's antitrust charges filed against Amazon, VF Corp.'s acquisition of Supreme, and Verishop launching a social network within its app.

**Top 15 US Mobile Retail Apps, Ranked by Reach,  
Aug 2020**

millions and % reach

	Unique visitors	% reach
1. Amazon	97.8	45.2%
2. Walmart	39.0	18.0%
3. Wish	31.7	14.7%
4. eBay	29.8	13.8%
5. Target	18.0	8.3%
6. Etsy	9.5	4.4%
7. Walgreens	9.6	4.4%
8. CVS	8.6	4.0%
9. The Kroger Co.	6.8	3.2%
10. Poshmark	7.7	3.6%
11. Wayfair	7.0	3.2%
12. Dollar General	6.4	3.0%
13. AliExpress	4.9	2.2%
14. Kohl's	5.3	2.5%
15. The Home Depot	5.1	2.3%

Note: ages 18+; includes apps for digital marketplaces and multichannel retailers; excludes restaurant and delivery apps

Source: Comscore, Sep 24, 2020

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