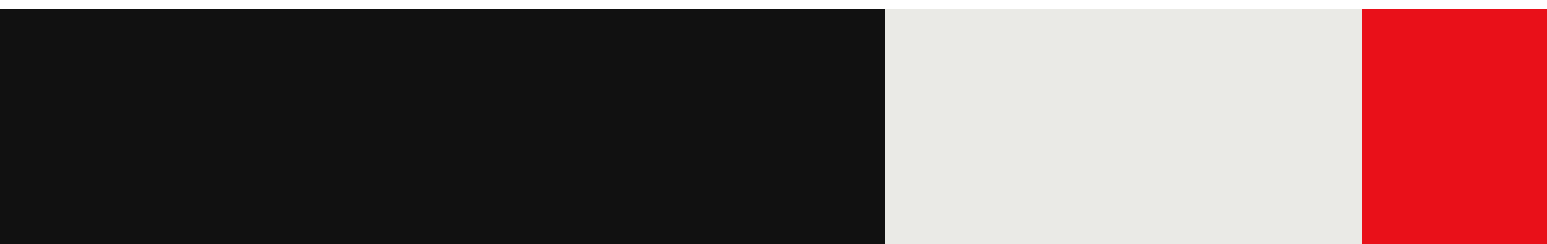


Around the World with ... The new reality for events

Audio



On today's episode, we discuss the events space, looking in particular at how events have had to adapt in the face of the pandemic. Tune in to the discussion as eMarketer principal analyst Bill Fisher hosts eMarketer Briefing director Jeremy Goldman, principal analyst Dave Frankland, and senior researcher at Insider Intelligence Man-Chung Cheung.

Events B2B Marketers in North America and the UK Have Planned, May 2021

% of respondents



Note: in the next 12 months

Source: ON24, "The Future of Events Report" in partnership with Heinz Marketing and Market2Marketers, July 8, 2021

272190

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