

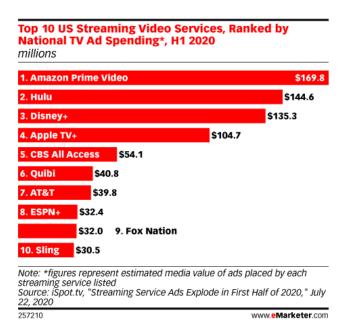
The Weekly Listen: SVODs and TV Ad Spending, Streaming Service Monikers, and Apple Aversion

AUDIO

Mark Dolliver, Blake Droesch and Paul Verna

eMarketer vice president of content studio at Insider Intelligence Paul Verna steps in once again in as host of this week's "The Weekly Listen," where he and eMarketer principal analyst Mark Dolliver and junior analyst at Insider Intelligence Blake Droesch discuss TV ad spending and subscription video-on-demand services during the pandemic, deepfake video technology, the new app tax from Apple, streaming services and the "positive" addition to a lot of their names, and foul-mouthed fowl.





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