

# The Good, the Bad and the Ugly of Next-Day Delivery

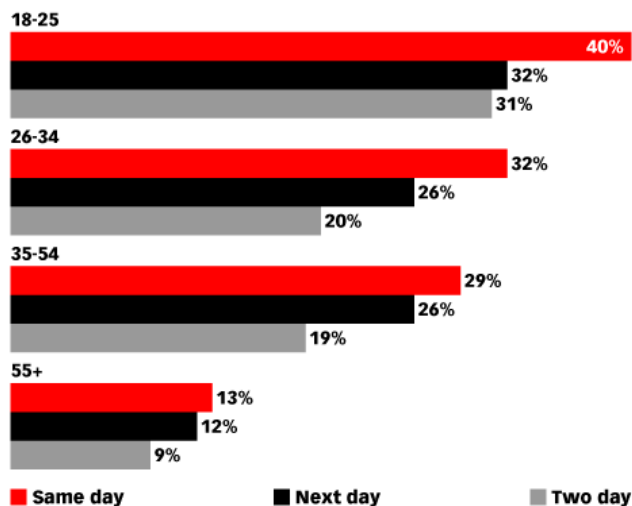
**AUDIO** |

**eMarketer Editors**

eMarketer principal analyst Andrew Lipsman explains the implications of companies like Amazon rolling out next-day delivery, why Walmart is selling ModCloth, how customers feel about J.Crew and the Gap and how companies are using Pinterest for product launches.

## What Types of Shipping Speeds Are US Digital Buyers Likely to Pay For?

% of respondents, by age, Q3 2018



Source: LaserShip, "E-Commerce Shipping Needs Survey" conducted by Hanover Research, Jan 14, 2019

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