

Podcast | It's a Mobile World After All

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eMarketer Editors

In the latest episode of "Behind the Numbers," we look at some of the products that debuted at Mobile World Congress this week. Is mobile really a "thing" anymore?

How Excited Are US Internet Users About the Potential Applications of 5G?

% of respondents, Dec 2018

	Not at all excited	Not that excited	Somewhat excited	Very excited
Replacing cable/satellite TV	8%	17%	36%	39%
Replacing landline home internet service	8%	18%	37%	38%
Smart energy grids	7%	18%	40%	35%
Real-time translation	8%	20%	38%	34%
Enhanced internet of things (IoT)	10%	24%	34%	31%
Smart cities/communities (urban areas with data collection sensors to collect and supply information to better manage assets and resources)	10%	23%	39%	29%
Telehealth	9%	24%	39%	28%
Next-gen AI	14%	27%	34%	25%
Remote surgery	16%	26%	34%	25%
Connected driverless vehicles	23%	26%	26%	24%
Training environments in virtual/augmented reality	12%	29%	35%	24%
Expanded drone use (for delivery, emergency response, surveillance etc.)	20%	33%	28%	19%

Note: n=5,009 ages 18+; numbers may not add up to 100% due to rounding
Source: HarrisX and T-Mobile, "5G Consumer Index," Jan 3, 2019

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