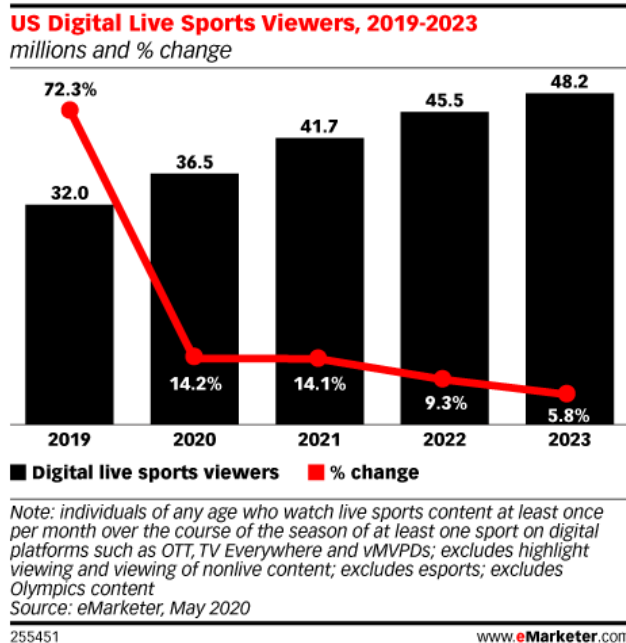


What the Coronavirus Has Done to Sports Streaming

AUDIO |

eMarketer Editors

eMarketer analyst Ross Benes and senior analyst at Insider Intelligence Audrey Schomer discuss how the coronavirus has influenced sports' gradual move to digital. They then talk about starting meaningful conversations online, who still has pay TV and whether we will see the Upfronts and the NewFronts unite?



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