

# Can Netflix Fight Back Against the Horde of Rivals?

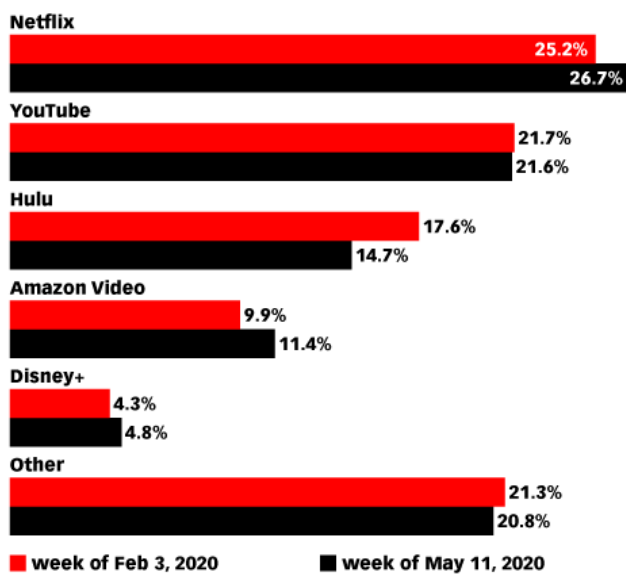
## AUDIO |

**Paul Verna, Eric Haggstrom and Ross Benes**

Business Insider Intelligence senior analyst Audrey Schomer, eMarketer senior analyst Ross Benes, forecasting analyst Eric Haggstrom, and vice president of content studio at Insider Intelligence Paul Verna discuss the streaming wars. How long can Netflix maintain its lead? What does the future hold for premium video-on-demand? What's the ceiling for Disney+? And what do we think of the new Apple TV+ bundle strategy?

**Coronavirus Impact: Share of US Time Spent with Over-the-Top (OTT) Video, by Service, week of Feb 3, 2020 & week of May 11, 2020**

% of total



Source: Comscore as cited in press release, May 26, 2020

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