The Weekly Listen: A social network that improves society, the 'serial churners,' and are shoppable ads paying off?

Audio
On today's podcast episode, we discuss how social networks could improve society, the NBA's plan to remake its TV deals, US consumers' feelings on shoppable ads, how many folks are "serial churners," how disruptive Sweetgreen's salad-making robot might be, a scientific breakthrough from a 14-year-old, and more. Tune in to the discussion with our forecasting writer Ethan Cramer-Flood, forecasting analyst Zach Goldner, and director of forecasting Oscar Orozco.

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